

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 04884 230714Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----082283 231254Z /53

R 230651Z AUG 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
INFO AMEMBASSY ATHENS
AMEMBASSY CAIRO
AMEMBASSY TEHRAN
AMCONSUL THESSALONIKI
SECSTATE WASHDC 9337

UNCLAS DAMASCUS 04884

E.O.11652 N/A
TAGS: BEXP, SY
SUBJECT: VIDEO CATALOG EXHIBITION (V/CE) PLASTIC PRODUCTION
USA

REF: USDOC 14766 (NOTAL) AND PREVIOUS

1. TAPE COMPATIBILITY: AFTER VIEWING V/CE FORMAT AND DESIGN VIDEOTAPE AT ICA/DAMASCUS, DISCOVERED THAT PICTURE REPRODUCTION VERY UNSTEADY. BELIEVE THIS TO BE BECAUSE TAPE HOUSING WAS TOO SMALL FOR EQUIPMENT AVAILABLE LOCALLY. EMBASSY IS CONCERNED ABOUT POSSIBLE INCOMPATIBILITY, AND SUGGESTS THAT USDOC REPRODUCE SHOW VIDEOTAPE ON TAPES USED BY ICA. USDOC SHOULD COORDINATE THIS WITH ICA VIDEOTAPE OFFICE (PGM/T, OFFICE OF DIRECTOR, MR. MCKINNEY AND MR. RUSSELL. TELEPHONE:376-7806). EQUIPMENT TO BE USED HERE IS A SONY VO-2600 PLAYBACK DECK, WITH 3/4 INCH TAPE WIDTH AND 3/4 INCH CASSETTE HOUSING REQUIRED.

2. DUBBING: PREVIOUS MESSAGES EMPHASIZED IMPORTANCE OF PRESENTATION IN ARABIC. EMBASSY IS WILLING TO ARRANGE FOR DUBBING LOCALLY. ONLY EXPENSE WOULD BE OVERTIME FOR EMBASSY.
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PAGE 02 DAMASC 04884 230714Z

SY LOCAL EMPLOYEES. IF SHOW VIDEOTAPE HAS TWO SOUNDTRACKS, WE CAN DUB DIRECTLY ONTO TAPE. IF IT DOES NOT, WE CAN DUB ONTO TAPE RECORDER. IN EITHER CASE, WE NEED VIDEOTAPE AT LEAST TWO WEEKS BEFORE SCHEDULED START OF SHOW. PLEASE ADVISE.

3. DISPLAY AREA: EMBASSY HAD PLANNED TO USE ICA CULTURAL

CENTER MULTIPURPOSE ROOM FOR SHOW. AREA, APPROX. 40 SQ.
MTS, PRECLUDES TWO MONITOR VIEWING AREAS AND COFFEE/TEA
LOUNGE. LATTER CAN BE PLACED OUTSIDE AREA OR USE OF WAITERS
AS AN ALTERNATIVE CAN BE ARRANGED. IN VIEW OF PROSPECTIVE
NUMBERS EXPECTED AT ANY ONE TIME, BELIEVE ONE TAPE MONITOR
WILL BE SUFFICIENT. PLEASE ADVISE ASAP AS TO WHETHER ABOVE
ACCEPTABLE.

4. CATALOG DISPLAY: EMBASSY WILL USE ICA DISPLAY MATERIALS
FOR CATALOGS. WOULD APPRECIATE SPACE REQUIREMENTS PER EACH
COMPANY AS SOON AS AVAILABLE TO AID IN SETTING UP DISPLAY.
SEELYE

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Message Attributes

Automatic Decaptioning: X
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Format: TEL
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ISecure: 1
Legacy Key: link1978/newtext/t19780834/aaaabcdc.tel
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